



Ministry Position Description
CREATIVE ARTS & MEDIA DIRECTOR

This position will oversee and guide the Institute's Creative Arts courses and then supervise staff and students to plan, publicize and produce ministry events to reach youth with the Gospel, joining the academic learning with real-life experience.

Qualifications We Seek:

1. Youth Ministry: Experience with youth and youth ministry and an understanding of and ability to relate to pastors and youth ministry leaders;
2. Creativity: Skill and experience in at least one of these areas: marketing, graphics, web design, video production, worship, drama, preaching/teaching, or recreation;
3. Camp Ministry: Experience in guiding youth camps & conferences, understands and embraces the heartbeat and mission of Global Youth Camps, and provides visionary leadership to expand current venues; must be willing to travel as needed (summers may involve several consecutive weeks of travel);
4. Administration & leadership: Ability to manage resources for the ministry including budget management, contract oversight, calendaring and scheduling, etc; Love for people, especially college students, and ability to enlist, train and supervise staff/interns in their spiritual growth & skill development;
5. Speaking/Teaching: Bachelor's required (Master's degree is preferred) as this position will require teaching at our Institute (must adhere to Global Statement of Faith) and possibly speaking at Global camps, events; This position will also serve as a spokesperson for GYM in churches, universities, etc.;
6. Demonstrated longevity (we are seeking long-term stability);

I. INSTITUTE CREATIVE ARTS & GLOBAL MARKETING

Develop and provide teaching oversight for Creative arts courses in the Institute and utilize those courses to provide creative elements & marketing for Global ministry events .

A. Program: Guide theme & motif development, drama, worship, video/graphics, recreation, etc;

- Drama: guide courses to develop theme & motif development for events, drama script writing, set design, special features, video/graphic elements, and technical aspects of program scheduling.
- Worship: guide courses to develop worship features and music teams; select features/music, rehearse praise teams and coordinate all musical elements together with the tech team and other program personnel.
- Videography: guide courses to develop videos for both promotion and programs for Global events, etc.
- Recreation: guide courses to develop appropriate recreation, games, and activities to fit into the designated theme and motif for specific events.
- Other Creative elements: Guide development of Track times, special features, quiet times and other related program materials.

B. Promotion (Marketing & Media)

- Promotion: Train and oversee staff/students to develop marketing for all ministry events through print media, social media, call center, exhibits, etc.
- Registration: Work with Registrar to secure (and retain) groups for all ministry events, including pre-registration and on-site registration policies and procedures;

C. Product

- Product/Finances: Guide product development, finances for all GYM events/programs;

II. PROGRAM ELEMENTS: Camp/Conference/Event Places, Personnel & Programming

1. Place/Venues: Develop all Camp/Confs/Events Calendaring and Site Preparation:

- Calendar events and negotiate and coordinate all aspects of venue contracts and logistical details for youth camps, leadership conferences, college events, one-day events, rallies, church & school events, etc.

- Budget for Institute courses and ministry events to secure venue contracts, finances, locations, speakers, and program elements as needed.
- 2. Personnel:** Oversee process of enlisting/training summer staff and other staffs for events;
 - Work with Registrar to secure event staff and year-round interns;
 - Work with Registrar to develop opportunities for staff enlistment and enrichment (Summer Staff Reunion, College campus visits, Institute Preview Days, etc)
 - Serve as Director for camps, conference and other Global events;
- 3. Program:** Guide the philosophy, vision and development of appropriate program elements:
 - Oversee program development: drama themes/ motifs, stage design, worship, labs, Rec, etc.;
 - Secure guest leaders, speakers, musicians, team leaders;
 - Serve as event speaker and serve in other program needs as required.

III. OTHER DUTIES

- **Mentoring:** Be available to help mentor young adult associates and interns as needed.
- **Ministry:** Assist with ministry programs/events as needed. Be available to assist with other duties as assigned.